

BE PART OF THE SKILL SHORTAGE SOLUTION

THE 2ND ANNUAL SOWETO CAREER DAY & EXPO

ORLANDO COMMUNITY HALL SOWETO
29 & 30 APRIL 2009 - JOHANNESBURG

HOW TO TAKE PART

The Premier Guidance Package of R 30 000.00 (Excl VAT)

- Your company to own a breakaway room to address learners and the youth
- Program director to mention your Company as Premier Guidance Sponsor
- Logo to appear randomly on our promotional screens
- Prime Exhibition space at the Expo (2 Exhibition stands (2 x 3m x 3m))
- Your Company Logo to appear on the Programme
- Your Company Logo to appear on the Flyers and posters
- Your company logo in the Advert
- Mentioned on selected Print and Electronic media
- Branding inside and outside your Breakaway room

The Exhibitor Guidance Package of R9 600.00 (Excl. VAT)

- Program director to mention your Company as an Exhibitor
- Logo to appear randomly on our promotional screens
- Exhibition space (2x3m (2m x 3m stand with a 2.5m height restriction)
- Standard Shell Scheme
- Carpet Flooring
- 1 x 15 amp plug point
- 1 x spot light
- Name printed on the back in black
- 1 x table
- 2 x chairs

TARGETED AUDIENCE

PRIMARY TARGET

Learners Grade 10 - 12
FET Students
University Students
Youth at school
Special Needs Students

SECONDARY TARGET

Unemployed Youth
General Public
Internship Seekers
Learnership Seekers
Graduates

WHY SUPPORT

It's the biggest careers expo in the Soweto
Opportunity for face-to-face interaction with more than 30 000
Learners from high school and tertiary institutions
Ideal opportunity to recruit learners for learnerships, Graduate
placement
To contribute in the eradication of shortage of critical skills.
Industry meets learners and educators

HOW TO SUPPORT

We invite you to select the option that best suits your needs. Kindly
contact our offices for further information to book your package, on
(011) 491 7604 info@careers-inc.co.za or 083 761 0450

Careers Inc. is an organisation that is dedicated to addressing the
challenges of the past and has played a significant role in removing
barriers for the youth to enter the various professions.

BOOK YOUR EXHIBITION SPACE NOW!



Careers Inc

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Working for Tomorrow's Professionals

OUR MEDIA PARTNERS



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